

# The Australian Women's Register

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**Entry type:** Person

**Entry ID:** AWE4615

## Somerset, Georgie

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**Occupation** Community advocate, Farmer

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### Summary

Georgie Somerset was nominated for the 1997 A.B.C. Rural Woman of the Year Award, for the Wide Bay district of Queensland. At the time of her nomination Georgie was a member of the founding executive of the Queensland Rural Women's Network and continues to support this organisation in publicity and media activities. She was instrumental in developing the state and national Host Farm Associations and was co-ordinator of a beef marketing group in the Durong area. Georgie also organised the Women in Leadership Seminar at Beef 97 in Rockhampton. She was also co-ordinating local personal development courses for women.

### Details

Since 1985, Georgie has been involved in marketing rural Australia to urban communities. One project involved developing a website to provide information on events, industries and communities in rural Australia. The project was designed to give city dwellers a gateway to the bush so they can learn about the rural lifestyle.

Georgie believes in life long learning and has continued to develop her own skills, mentor other women so that they have the confidence to develop their own skills, and work at breaking down the rural/urban divide. She is actively involved in a family owned beef property in southern Queensland and the mother of three pre-teenage children, and currently sits on the National Rural Advisory Council (NRAC), and the Queensland State Planning Group for the State and Australian Government funded FarmBis program.

### Events

#### **1997 - 1997**

#### **2020 - 2020**

For significant service to primary industry, to women, and to the community.

## Published resources

### Resource

Trove, National Library of Australia, 2009

### Article

VIP Mum Georgie Somerset, 2010,

<http://www.motherinc.com.au/magazine/community/vip-mums/477-vip-mum-georgie-somerset>

### Resource Section

1997 ABC Queensland Rural Woman of the Year Award Winners, ABC Radio, 1997,

<http://www.abc.net.au/rural/rwoty/qld.htm>

### Site Exhibition

Brilliant Ideas and Huge Visions: ABC Radio Australian Rural Women of the Year - 1994-1997, Australian Women's Archives Project, 2011,

<http://www.womenaustralia.info/exhib/rwya/rwya-home.html>

The Encyclopedia of Women and Leadership in Twentieth-Century Australia, Smart, Judith and Swain, Shurlee (eds.), 2014,

<http://www.womenaustralia.info/leaders>

### Author Details

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