

# The Australian Women's Register

---

**Entry type:** Organisation

**Entry ID:** AWE0087

## Electrical Association for Women

---

**Occupation** Membership organisation

---

### Summary

Established by Florence McKenzie in 1934, the Electrical Association for Women was a non-profit organisation that provided for women's electrical needs.

In *200 Australian Women* Rosemary Broomham writes: Florence McKenzie shared the then widely held belief that electricity could free women from much of the drudgery of housework. Women could become members of the Association for a modest annual subscription, use the club rooms in Clarence St, Sydney, attend lectures and excursions, receive advice on all electrical matters, and have their appliances tested for safety. The Association's showroom also allowed comparison of electrical appliances from different manufacturers. In conjunction with the Association's activities, Mrs McKenzie compiled a cookery book with an electrical guide. Published in 1936, this went to seven editions, the last of which was released in 1954 under the auspices of the Sydney County Council.

### Published resources

#### Book Section

Florence Violet McKenzie, Broomham, Rosemary, 1988

#### Book

Cookery book and electrical guide, McKenzie, F V (compiled by), 1940

#### Edited Book

200 Australian Women: A Redress Anthology, Radi, Heather, 1988

#### Resource

Trove, National Library of Australia, 2009

### Author Details

Anne Heywood

**Created** 25 November 2002

**Last modified** 29 October 2018