

The Australian Women's Register

Entry type: Organisation

Entry ID: AWE0087

Electrical Association for Women

Occupation Membership organisation

Summary

Established by Florence McKenzie in 1934, the Electrical Association for Women was a non-profit organisation that provided for women's electrical needs.

In *200 Australian Women* Rosemary Broomham writes: Florence McKenzie shared the then widely held belief that electricity could free women from much of the drudgery of housework. Women could become members of the Association for a modest annual subscription, use the club rooms in Clarence St, Sydney, attend lectures and excursions, receive advice on all electrical matters, and have their appliances tested for safety. The Association's showroom also allowed comparison of electrical appliances from different manufacturers. In conjunction with the Association's activities, Mrs McKenzie compiled a cookery book with an electrical guide. Published in 1936, this went to seven editions, the last of which was released in 1954 under the auspices of the Sydney County Council.

Published resources

Book Section

Florence Violet McKenzie, Broomham, Rosemary, 1988

Book

Cookery book and electrical guide, McKenzie, F V (compiled by), 1940

Edited Book

200 Australian Women: A Redress Anthology, Radi, Heather, 1988

Resource

Trove, National Library of Australia, 2009

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