

The Australian Women's Register

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Men from Australia's rural districts have "joined up for the duration" in such large numbers that the production of the pastoral and farming industries was seriously threatened.

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Men from Australia's rural districts have "joined up for the duration" in such large numbers that the production of the pastoral and farming industries was seriously threatened. Country and city girls have helped to solve the labour problem. This series of photos shows three Melbourne society girls at work on a 2000 acre farm near Stawell, Victoria. They are members of the Land Girls' Army, and they also are serving "for the duration". So adept have they become that their employer wishes it were for longer. Australian Womens Land Army. Helen McGregor about to feed a horse in its stable. One of a series of photographs taken on 17 and 18 September 1941 at "Killara", near Stawell, Victoria, by the Department of Information which were later used to promote and recruit for the Australian Women's Land Army (AWLA). Three members of the Country Women's Association Land Army (CWALA), Helen McGregor, Carmen Virgoe and Flora Hendy, were working on the property and were depicted undertaking a variety of manual tasks. The CWALA was formed in June 1940.

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